

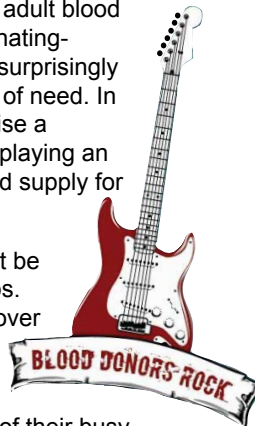


## From Rookies to Regulars

*High school blood donors play an integral role in the community blood program*



As baby boomers age, we're depending on the younger generations to fill the shoes of these once regular donors. Although young adult blood donors haven't quite adopted the "donating-blood-is-my-duty" mentality, they are surprisingly eager to help the community in times of need. In fact, high school donors alone comprise a significant portion of our donor base, playing an integral role in strengthening the blood supply for local patients.



SCBC's spring high school blood drives are in full swing and we couldn't be more grateful for the support we receive as a result of these partnerships. To date, high school blood drives in the spring of 2010 have brought in over 1200 units of blood - and that number will even become higher before the school year ends!

Thank you to all students - high school and beyond - who take time out of their busy schedules to support our community through blood donation. As you progress in your academic and future professional careers, don't forget that your "career" as a blood donor is important as well.

## Are You an Expert Story Teller?

Blood donation is an important reality and whenever we get the opportunity, we like to share with others how it has touched the lives of local residents. In order to do this, however, we need YOUR help!

Unfortunately, at SCBC, our library of recipient testimonials is relatively non-existent. As a result, we're looking for area residents whose lives have been affected by blood donation. If you have a story you'd be willing to share with us - and maybe even the media - please call Brittani Emmorey at 850-702-0461 or shoot an email to [bemmorey@fbsblood.org](mailto:bemmorey@fbsblood.org). What a perfect opportunity for you to publically thank the anonymous blood donors who impacted your life!

Personal experiences are powerful. By sharing your story, you can encourage others to make time in their lives for donating blood.

## Craving Convenience?

*Tallahassee donor center expands Monday hours*

You asked and we listened! Starting June 1, 2010, the Tallahassee donor center will be expanding Monday hours to 8am - 8pm. We're hoping the change will make it more convenient for our donors, especially platelet and double red cell donors, to visit our center before or after their typical workday obligations.

Please make a mental note of this change and help us spread the word.

### NEW Hours!

••••  
mondays  
8 am to 8pm



## Mark Your Calendars

*Upcoming Events & Promotions*

May 2010						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



**Saturday, May 22, 9am to 1pm**  
**Barbership Harmony Society's Singing for Life**

Giving blood now comes with background music. Donate and enjoy live entertainment! Tallahassee donor center ONLY.

**Monday, May 24, 11am to 4pm**  
**Mini Massage Monday in Thomasville**

Donate blood, get a FREE 10 minute massage from a local masseuse. Thomasville donor center ONLY.

**Friday, May 28, 11am to 6pm**  
**SCBC's Annual Grill 'n' Give**

Enjoy freshly grilled goodies after donating with us. All donor centers are participating.\*



**FREE beach towel for May blood donors!**

\*Event does not include mobile unit drives